

Alayna Huynh

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Education

UNIVERSITY OF MICHIGAN, ANN ARBOR, MI

Bachelor of Science in Information - User Experience Design

Minor in Industrial Design

Expected May 2029

GPA: 3.94

Projects

MyMuseum — Product Designer & Developer

2026

- Designed and built a multiplayer 3D platform that allows artists to upload artwork, generate personal museums, and share explorable galleries.
- Built creator workflows spanning artwork upload, museum customization, publishing, persistent editing, sharing, and avatar customization.
- Iterated on gallery layouts, artwork sizing, mobile interaction, and geometric avatars through competitive analysis and product testing

CoursePilot — Product Designer

2026

- Interviewed 4–5 students to identify recurring Canvas pain points around missed announcements, fragmented navigation, deadline awareness, and workload prioritization.
- Synthesized research into an AI-assisted planning experience that organizes coursework by urgency, effort, and difficulty while surfacing relevant course updates.
- Mapped and designed workflows for planning a day, catching up after falling behind, locating course information, and responding to academic changes

Lamps for Autistic Children – Industrial Designer

2026

- Collaborated with a clinic and fellow Industrial Design Society designers to develop customized lamps for children
- Designed and fabricated a 3D laser-cut wood lamp, translating user needs into physical design constraints.

Design Experience

Vietnamese Noodle House — Contract Product Designer

2026

- Redesigned the online ordering experience across two restaurant locations, simplifying menu customization and addressing common sources of order errors within existing POS constraints.
- Redesigned menu customization and checkout flows within existing POS/Lavu constraints.
- Worked with a stakeholder to identify which ordering interactions could be customized without disrupting the restaurant's existing backend and created a visual direction based on the restaurant's existing identity and physical interior rather than replacing its brand with a generic restaurant aesthetic

Evolve Salon & Spa — Web & Visual Designer

2025

- Designed and launched a responsive website for a full-service salon and spa, organizing services, team information, policies, and business details into a clearer customer experience.
- Restructured the site's information architecture across hair, waxing, esthetics,
- Developed a cohesive visual system based on the salon's existing personality and physical space, translating the business's brand into a modern digital experience.

Skills

Design: Figma, FigJam, Procreate, InDesign, Premiere, Photoshop, Illustrator, Usability Testing